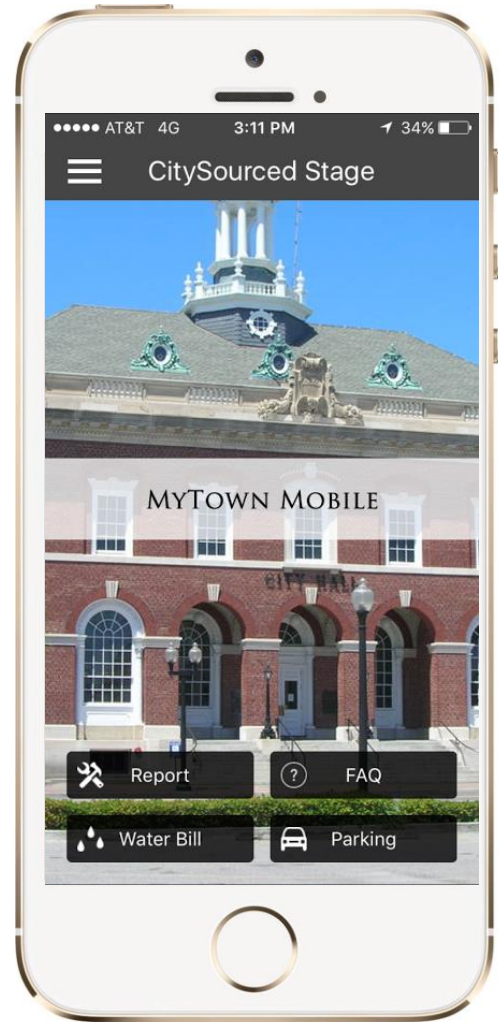
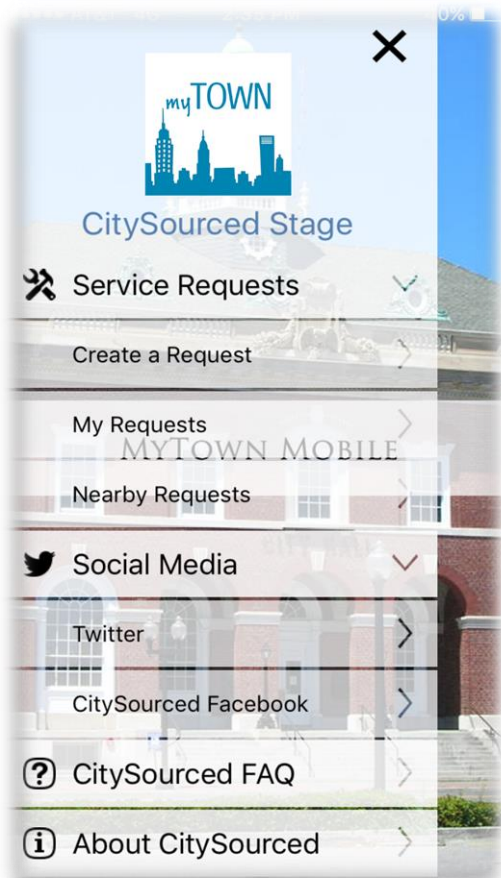


## BEST PRACTICES FOR THE USE OF MENU CONTENT

The CitySourced Apps offer the ability to link directly to external content in the Apps' Navigation Menu. With the use of Home Screen Buttons, you can select Menu Items to be featured on the App's Home.

Menu Content can be separated in Collapsible Categories as seen below:



Content in your Mobile App should be targeted for your audience and provide useful and efficient information. URLs utilized for your App's menu should be Mobile Friendly (ask us for help!)

**Recommended Categories include:**

- Social Media
- Online Billing
  - o Court Fees
  - o Parking Fines
  - o Electricity/ Water Bills
- Waste Reminders (if available)
- FAQ/ Knowledge Base (if available)
- Interactive Maps
  - o Parking Maps
  - o Bike Trails Maps
  - o Construction/Zoning Permits
- Transportation
  - o Bus/Train Schedule
  - o Ride Costs/Useful Information
- News & Events
  - o City Hall Events
  - o City RSS Feeds
- Parks & Rec
  - o Activities
  - o Trip Planning
- City/Organization Site Links
  - o Job Openings
  - o Public Safety Services
  - o Library
- General
  - o About this App
  - o Contact Us

